

February 2026



100 Years of the Auckland Aero Club – A Centenary Coffee Table Book

Celebrating 1928-2028:
Heritage, People, Stories & Flight

Prepared by

Auckland Aero Club Centennial Committee

Executive Summary

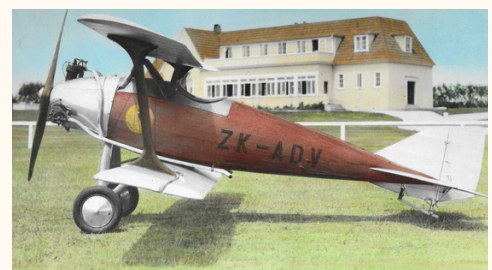
The Auckland Aero Club (AAC), established in 1927, and incorporated in 1928 is one of New Zealand's oldest and most significant aviation institutions. Over the last century the Club has not only nurtured recreational flying, but also played a pivotal role in pilot training, charter operations and the broad development of aviation in the region.

We are delighted to mark the Club's centenary with a high-quality heritage publication — a beautifully produced coffee-table book titled 100 Years of the Auckland Aero Club.

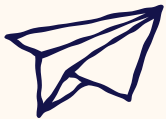
The book will tell the story of the Club's past, its people, its aircraft, and its future. It will feature six substantive chapters, sidebars, historic and contemporary photography, and will honour the Club's place in our aviation history.

Your sponsorship will help cover research, writing, image sourcing, design, print production and ensure the book can be distributed widely (members, alumni, aviation networks, institutional partners). In return you will be acknowledged in the book in a meaningful way, recognised in promotional materials, and associated with this centenary heritage project.

In producing this book we seek to engage longstanding aviation-industry partners and major corporate sponsors who share – or have shared – a connection with the Club, and wish to support and be recognised in this milestone publication.

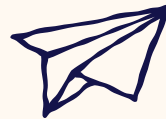


Why This Project Matters



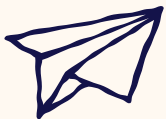
Heritage & Legacy

The AAC's trajectory closely mirrors the evolution of recreational and commercial aviation in NZ — from early biplanes to modern aircraft, from pilot training through to air charter and the modern Australian-Pacific aviation scene.



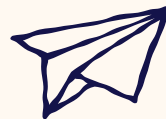
Visibility & Network

The publication will reach Club members (past & present), aviation professionals, industry stakeholders, partners, institutions, aviation enthusiasts and will be part of the centenary celebrations.



Corporate Credibility

For your company, aligning with this project provides more than a logo placement – it is an association with longstanding heritage, community, aviation excellence, and a story of national significance.



Targeted Relevance

For companies such as Air New Zealand (which employs former Club-trained pilots and occupies the old Club grounds) and BP (long-term fuel supplier), this is a natural fit reflecting history, brand values, and legacy relationships.

Scope & Timeline

Content

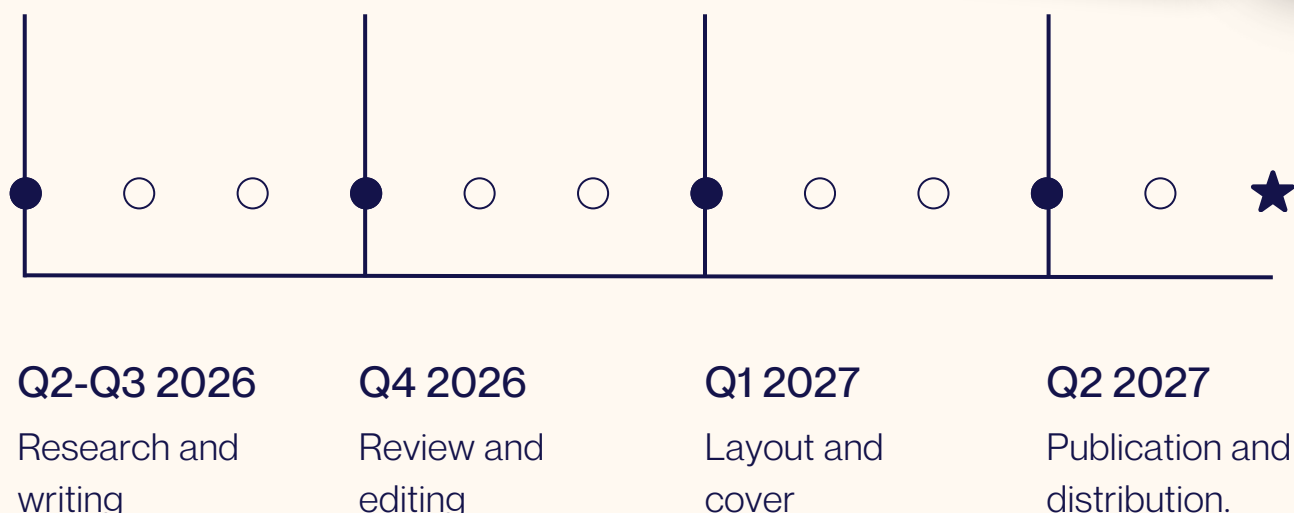
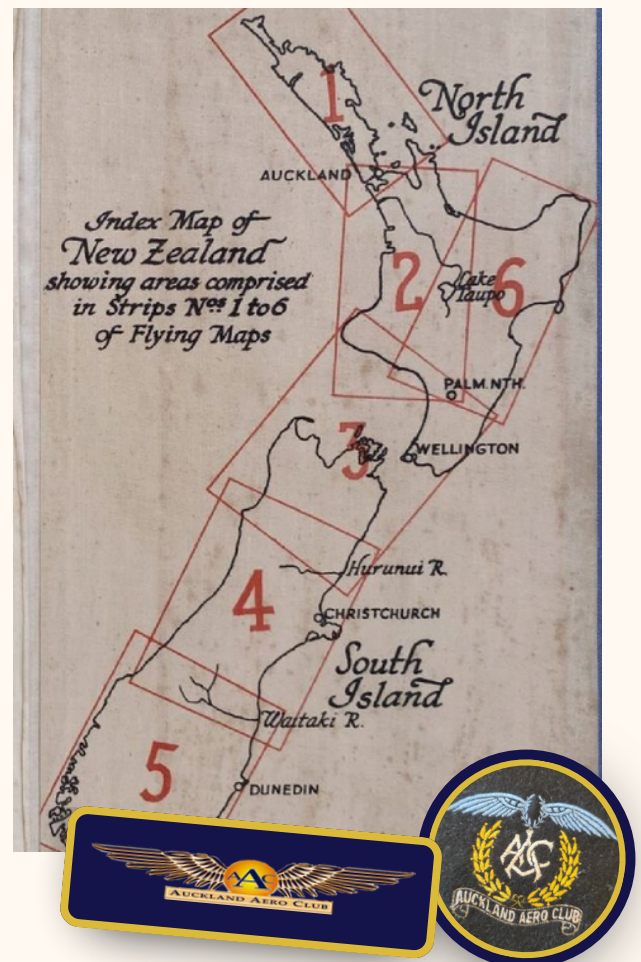
Six chapters (approx. 8,000 words each + introduction & conclusion)
→ ~55,000 words total (~300 pages).

Research involves Club archives, interviews with past/current members, historic and contemporary photography (source: Club, Auckland Museum, national archives).

Design & Production

Book will include sidebars (key people, key aircraft), boxed-text, full-colour photography, richly illustrated.

First Edition: 1000 units



Sponsorship Opportunities

We are inviting partners to join us at various levels of sponsorship. Each sponsorship tier has been designed to offer meaningful recognition and alignment with the Auckland Aero Club's centenary, ranging from formal acknowledgement within the book through to high-visibility brand integration across centenary events, digital platforms and club assets.

These opportunities are limited to one sponsor per sector and provide the chance to support the preservation of New Zealand aviation history while gaining exclusive exposure to a highly engaged aviation community. Full details of each sponsorship level are outlined on the following page and can be tailored to your company's historical involvement and objectives.



Sponsorship Opportunities

Platinum | \$15,000

- Name an Auckland Aero Club aircraft with logo sign-written on the aircraft (2027-2029)
- 1 hour Introductory Flight for up to three people in an AAC light aircraft
- Logo placement on centenary event signage and Club website for the centenary year
- Acknowledgement in press releases associated with the launch
- Invitation (4) to the Club's centenary launch event
- Name listed on the Club centenary webpage
- Acknowledgement in the "Supporters" page of the book
- Three complimentary copies of the book

Gold | \$10,000

- 1 hour Introductory Flight for up to three people in an AAC light aircraft
- Logo placement on centenary event signage and Club website for the centenary year
- Acknowledgement in press releases associated with the launch
- Invitation (4) to the Club's centenary launch event
- Name listed on the Club centenary webpage
- Acknowledgement in the "Supporters" page of the book
- Two complimentary copies of the book

Silver | \$5,000

- Logo placement on centenary event signage and Club website for the centenary year
- Acknowledgement in press releases associated with the launch
- Invitation (2) to the Club's centenary launch event
- Name listed on the Club centenary webpage
- Acknowledgement in the "Supporters" page of the book
- Two complimentary copies of the book

Bronze | \$2,000

- Invitation (2) to the Club's centenary launch event
- Name listed on the Club centenary webpage
- Acknowledgement in the "Supporters" page of the book
- Two complimentary copies of the book

Benefits to Sponsor



Brand Alignment

Brand alignment with aviation heritage, high-quality publishing and key personalities.



Visibility

Visibility among the Club's membership base (including current and former pilots, aviation professionals, industry contacts)



Legacy

Unique association with a milestone celebration (100 years) – a narrative of tradition, legacy, innovation



Community

Enhanced CSR / community goodwill – supporting cultural heritage and national aviation story



Networking

Networking opportunity via the Club's centenary event, launch and publicity campaign



Deliverable

A tangible deliverable (the published book) that sponsors can share, display, and use personally or corporately



Interested?

If you are interested in becoming a sponsor, we invite you to:

1. Choose your preferred sponsorship level or reach out to discuss a bespoke package and confirm your commitment.
2. Provide a corporate logo and short company description.
3. Transfer the agreed sponsorship amount to the AAC centenary fund account (details to be provided).

Once funding is secured we will issue a Sponsorship Agreement and invoice.





Thank You

Thank you for considering this opportunity to support 100 Years of the Auckland Aero Club. We believe this publication will be a lasting legacy honouring the Club, its members and its partners — and your support means a great deal.

For further information or to discuss how we can tailor a sponsorship package to meet your objectives, please contact:

Email

flightdesk@aac.org.nz

Phone

+64 9 299 8590

Website

aac.org.nz